

Design Review Board Study Session

TO: DESIGN REVIEW BOARD

FROM: ROBERT (BOB) CARAVONA, AICP, SENIOR PLANNER

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THROUGH: CATHERINE LORBEER, AICP, PRINCIPAL PLANNER

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MEETING DATE: DECEMBER 11, 2014

SUBJECT: DR14-42, COSTA VIDA MEXICAN GRILLED RESTAURANT

STRATEGIC INITIATIVE: Economic Development

To allow for the development of a commercial pad within an existing shopping center.

REQUEST

DR14-42, Costa Vida Mexican Grill site plan, landscape plan, grading and drainage, elevations, floor plans, lighting, colors and materials for a 5,353 square foot new building on approximately 1.1 acres located on the southeast corner of Market Street and Pecos Boulevard zoned Regional Commercial (RC) with a Planned Area Development (PAD) overlay (Crossroads Center).

RECOMMENDED MOTION

Request for input only. No motion required.

APPLICANT/OWNER

Company: E-Built Contracting Company: Costa Vida / CV Investments

Properties LLC

Name: Kim Eaton Name: Dano Dayton

Address: 170 E. Guadalupe #71 Address: 1744 S. Val Vista Dr., Suite 106

Gilbert, AZ 85234 Mesa, AZ 85296

Phone: 602-341-1518 Email: ebuiltcontracting@yahoo.com

BACKGROUND/DISCUSSION

History

Date	Action			
1/25/99	Town Council approved Z98-27 by adopting Ordinance No. 1142, rezoning			
	approximately 523 acres from R-43 (Maricopa County Rural Residential) to			
	PAD (Planned Area Development) with the underlying zoning designation of			
	C-2 (General Commercial).			
11/16/99	Town Council approved Ordinance No. 1230 by adding and rezoning 63 acres			
	from R-43 (Maricopa County Rural) to C-2 with underlying PAD; adding new			
	conditions; amending the development plan of Crossroads Center Planned Area			
	Development and repeal conflicting ordinances.			
12/11/03	Design Review Board approved DR03-97, Phase II at Santan Village			
	Marketplace.			
03/09/06	Design Review Board approved a master sign program and entry features for			
	Parcels G-1 and G-2 at Santan Village Marketplace (DR05-139).			
12/14/06	Design Review Board approved DR06-102, the Final Design Review for the			
	landscape palette and design, and the design and location of entry			
	monumentation in a 20 foot wide multi-use easement adjacent to the rights-of-			
	way associated with Parcel G-2 of Santan Village Marketplace. The rights-of-			
	way include portions of Santan Village Parkway, Market Street, and Pecos			
	Road.			

Overview: Costa Vida is a fast-casual restaurant to be located in a newly constructed 3,184 square foot building footprint that includes 1,241 square feet on the second floor for dry storage and a north-facing 928 square foot outdoor patio for dining. The restaurant also includes a drive through.

The subject site is a portion of lot 1B-2, a Replat of Lot 1B, 'Santan Village Marketplace Parcel G-2'. The applicant's intent is to subdivide the site from the parent parcel. The site is currently vacant as is much of the surrounding land with the exception of the National Bank to the southeast and the proposed Pet Depot directly adjacent and northeast to the subject site. The existing zoning for the site is Regional Commercial (RC) and the proposed use is consistent the Santan Village Development Plan and zoning.

Surrounding Land Use & Zoning Designations:

	Existing Land Use Category	Existing Zoning	Existing Use
North	Regional Commercial (RC)	Regional Commercial (RC)	Vacant, (Proposed DR14-39, Pet Depot)
South	Regional Commercial (RC)	Regional Commercial (RC)	Pecos Boulevard
East	Regional Commercial (RC)	Regional Commercial (RC)	National Bank
West	Regional Commercial (RC)	Regional Commercial (RC)	Vacant
Site	Regional Commercial (RC)	Regional Commercial (RC)	Vacant

Adopted Ordinance No. 1142 created the Crossroads Planned Area Development which expressively permitted certain uses, established design guidelines and adopted development standards that were unique to the development and, in certain instances, expressively deferred to the Town code at the time of adoption (ULDC for properties zoned C-2). Ordinance No. 1230 amended Ordinance No. 1142 by zoning additional lands and adding new conditions. Therefore, the project has been reviewed under The Crossroads PAD (Z98-27 and Ordinance Nos. 1142 and 1230), Table 1.65 Bulk, Building and Landscape Setback Requirements for Non-Residential Districts and when deferred to Town regulation, the ULDC (C-2) and commercial guidelines.

Project Data Table

Standards	Code	Proposed
Maximum Height (ft.) / (Stories)	40'	26'-6"
Building Setback		
Front	20'	64'-8''
Side	0'	37'-9 1/2" /
		83'-10 1/2"
Rear	0'	101'-1"
Floor Area Ratio Maximum	0.5	0.12

DISCUSSION

Approval Letter

The SanTan Development Group's letter dated November 24, 2014 approved the plans with two conditions:

- 1. Landscape Plans: Development and Costa Vida will work together to verify planning materials and configuration in accordance with the SanTan Village PAD criteria.
- 2. Lighting Design: Developer and Costa Vida will work together to verify lighting materials to comply with the PAD criteria Booklet.

The application will not be scheduled for public hearing until the applicant resolves the landscaping plans and lighting design with the SanTan Development Group. An approval letter from SanTan Development Group along with the revised plans are to be submitted to the Town of Gilbert.

Site Plan

The proposed Costa Vida is one component to a larger development plan of the San Tan Village Market Place. It is also one of two newly proposed projects for Lot 1B-2 with Pet Depot proposed directly adjacent and to the north. Therefore, consideration to connectivity and building orientation is a concern as the SanTan Village project should avoid the sense that it is piecemealed together.

The subject site will be accessed from two points. Until the SanTan Village's entrance on Market Street is constructed along with Lot 1B-2's retail development and internal circulation, the primary access will be from Pecos Boulevard. This private drive will lead to a four stop intersection and the access drive between the proposed Costa Vida and Pet Depot.

External pedestrian connectivity occurs with a sidewalk from Pecos Boulevard to the front of the building. Per the Crossroads Center Guidelines, "Pedestrian walkways will be designed to link elements within individual project areas, as well as between adjoining land use areas. The goal is a pedestrian friendly environment in which people are comfortable walking from place to place." Staff recommends extending the sidewalk to make an east-west connection as well as including a sidewalk ramp at the intersection to make the connection northward to the sidewalk east of the Pet Depot. Second, where the sidewalk passes through the drive-through or parking areas, the pathway needs to be clearly distinguished with a change of material and color.

Parking: The upper and lower floors of the restaurant contain 4,425 square feet together with 928 square feet of patio dining, which results in 24 required spaces. The revised site plan shows 27 spaces in addition to 2 accessible spaces. Per 4.2016.A2, four bicycle spaces are required to be located on the site plan. The site plan shall be updated to locate the bicycle rack.

The trash enclosure is located on the northwest corner of the property.

Elevation and Color

The Santan Village's development plan orients structures towards Market Street, yet the commercial guidelines suggest the structure's front elevation be oriented to Pecos Boulevard. The applicant also desires its front elevation to be oriented towards Market Street in order to take advantage of the significant traffic volume. Another siting concern for the applicant was creating an outdoor, shaded patio/dining area with a northern exposure such as to provide solar protection to its guests. Considering the applicant's siting needs along with the Town's guidelines of "...All elevations generally visible from public view should reflect the overall design, colors and textures used on the front façade," the applicant responded well by carrying the design from the front elevation to the rear, right and left elevations.

The front elevation has been improved with repetitive and consistent window patterns, an identifiable front entry with a proposed sign above a metal awning and a front door. The applicant also improved the front elevation by removing a service door and placing a planter and a wall area that could potentially be used for signage or art.

The applicant also responded to staff's concern of having a building presence along Pecos Boulevard. The right elevation shows varying building height along with color and material change. The drive-through window has a full-canopy across the drive aisle.

The rear and left elevations also meet the criteria of the design guidelines with a change of building height, change of color and material and articulation. On the rear elevation, the parapet extending above the roof line and visible to the public will need to be painted. The applicant shall locate the roof mechanicals such they are not visible from the public view.

The colors are consistent with the San Tan Village and adjacent development. The colors are various shades of tans and browns (Bisque Tan, High Noon, Roman Brick, and Buffalo Herd). The cultured stone, Country Ledgestone "Mojave", compliment the proposed colors as well as those proposed in the adjacent development, Pet Depot.

Lighting

The submitted plans show wall-packs affixed to the building. Parking fixtures are not displayed on the site plan. Per the SanTan Development Group letter dated November 24, 2014, the fixtures have not been selected or located. Prior to scheduling the DRB public hearing, the applicant to furnish a letter from the SanTan Development Group and final lighting plan/photometrics.

REQUESTED INPUT

Any comments regarding building elevations, building orientation and pedestrian connectivity.

Respectfully submitted,

Robert M. Caravona, AICP

Senior Planner

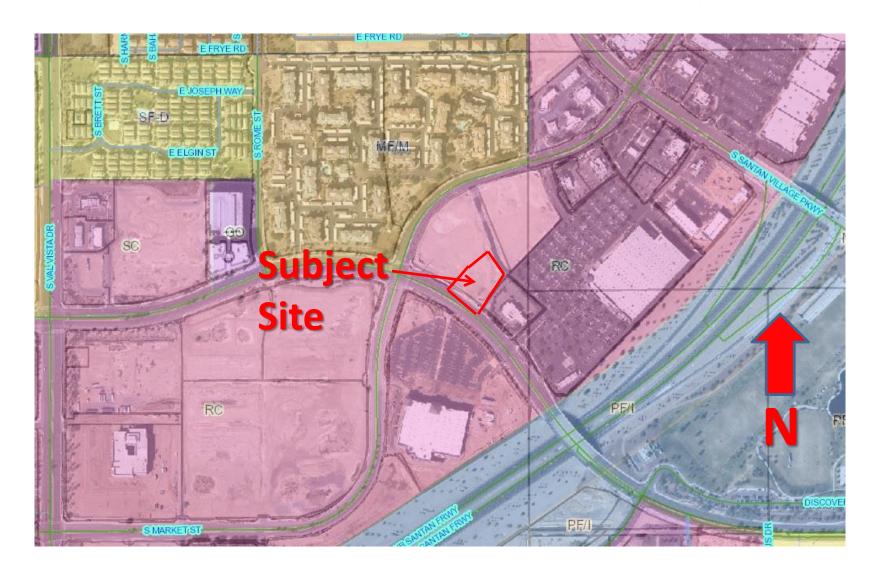
Attachments and Enclosures:

- 1. Vicinity Map
- 2. Site Plan
- 3. Landscape Plan
- 4. Elevations / Colors and Materials

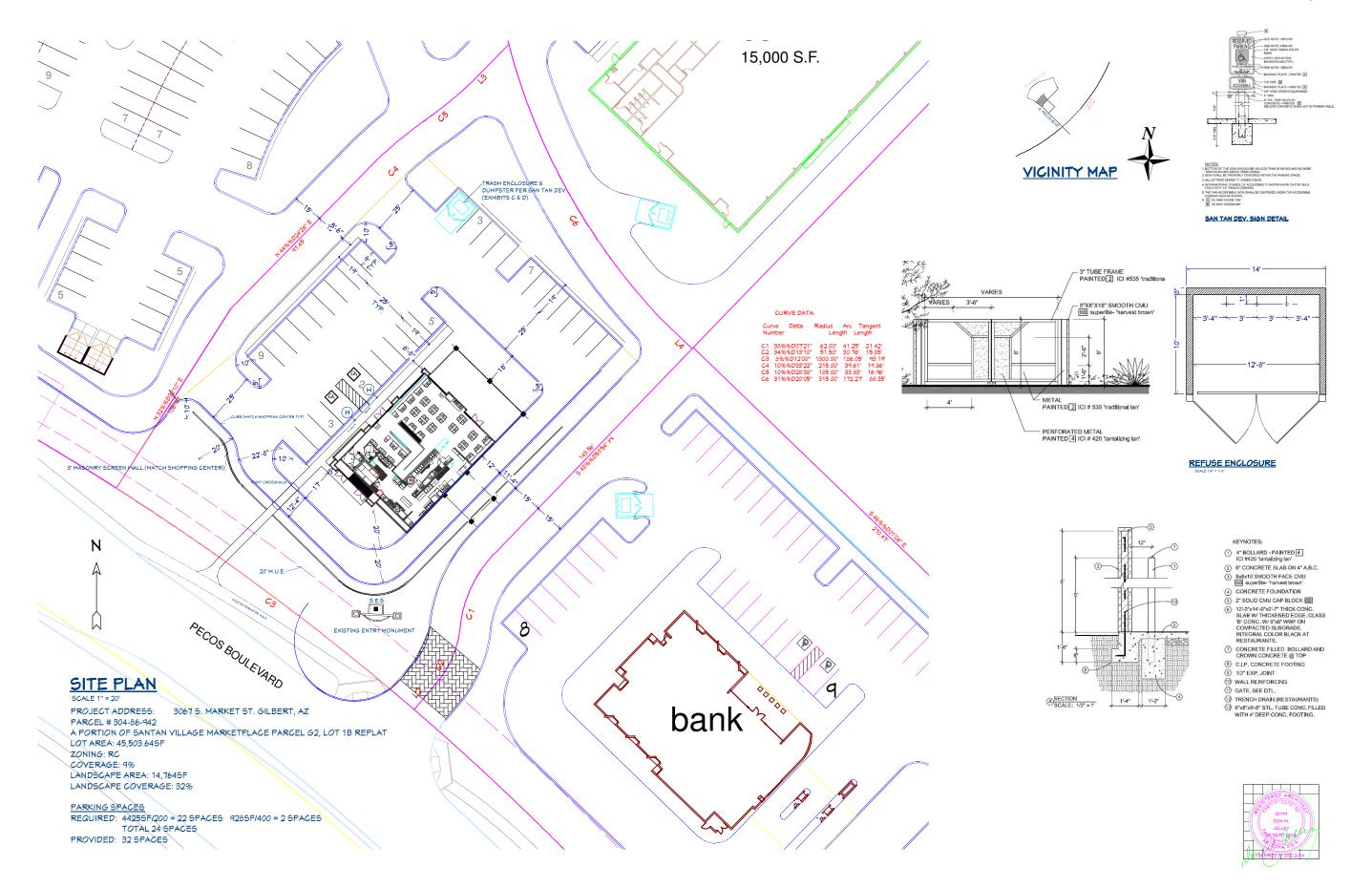
Kohung M. Course

- 5. Floor Plans
- 6. Lighting

DR14-42 Attachment 1: Vicinity Map December 11, 2014



DR14-42 Attachment 2: Site Plan December 11, 2014





PECOS BOULEVARD

LANDSCAPE DESIGNER

JUAN VALVERDE
DESERT PARADISE LANDSCAPE
2721 S. PECAN
MESA, ARIZONA 85202
PHONE: (480) 600—2109
EMAIL: desertparadiselandscape@yahoo.com

DR14-42 Attachment 3: Landscape Plan December 11, 2014

LANDSCAPE PLAN COSTA VIDA - SAN TAN

A PORTION OF THE SOUTHEAST QUARTER OF SECTION 33, TOWNSHIP 1 SOUTH, RANGE 6 EAST OF THE GILA AND SALT RIVER BASE AND MERIDIAN, MARICOPA COUNTY, ARIZONA

LEGEND

- SET 1/2" REBAR LS#41076
- BRASS CAP
- FOUND 1/2" REBAR LS#41076
- SET PK NAIL WITH TAG LS#41076
- O NOTHING FOUND/NOTHING SET BCHH BRASS CAP IN HANDHOLE (N.A.) NOT ACCEPTED
- ▲ THRUST BLOCK
- ⊗ WATER VALVE
 FIRE HYDRANT
- WATER SERVICE
- SEWER SERVICE
- O SEWER MANHOLE
- N.
- STREET LIGHT

 J TELECOM JUNCT. BOX
 - E ELECTRICAL TRANSFORMER
 - PUE PUBLIC UTILITY EASEMENT ROW RIGHT OF WAY
 - BSL BUILDING SETBACK LINE
 - ⁺ [⊄]O._{7>} EXISTING GRADE

LANDSCAPE LEGEND

- 15 GAL. HERITAGE LIVE OAK TREE
- (5) 15 GAL. YELLOW OLEANDER TREE
- \$\text{\$\mathbb{K}\$ 15 GAL. EVERGREEN ELM TREE}\$

 5 GAL. MEXICAN BIRD OF PARADISE
- ¥ 5 GAL. REGAL MIST
- (3) 5 GAL. PINK OLEANDER
- 5 GAL. GREEN SAGE
- 5 GAL. RUELLIA
- ⇒ PIGMY DATE PALM

 → 1 GAL. GOLD LANTANA
- 1 GAL. PURPLE LANTANA



3921 E. BASELINE ROAD #002 GILBERT, ARIZONA 85234 PHONE (480) 844-1666 E-MAIL: acc@allenconsultengr.com

COSTA VIDA - SAN TAN GILBERT, ARIZONA LANDSCAPE PLAN

DE NUMBER 95259 SHEET 2 OF 3
RAWING G&D TAPET 12-01-14
RAFTSMAN | CHECKED BY | DATE 12-01-14

DR14-42 Attachment 4: Elevations / Colors and Materials December 11, 2014



CULTURED STONE
COUNTRY LEDGESTONE "MOJAVE"



A. DE6157 "BISQUE TAN"







B. DEC743 "HIGH NOON" C. DEC713 "ROMAN BRICK" D. DE6056 "BUFFALO HERD"



COSTA VIDA MEXICAN GRILL RESTAURANT AT SAN TAN VILLAGE









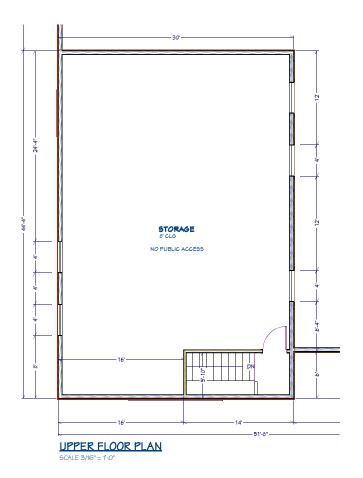


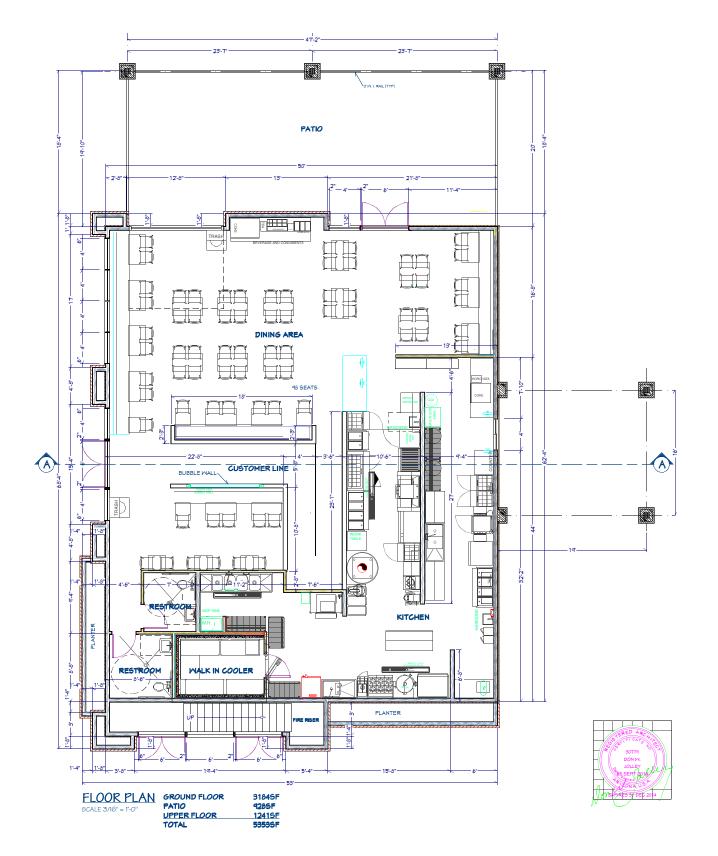
COSTA VIDA MEXICAN GRILL RESTAURANT AT SAN TAN VILLAGE

TO BE CONSTRUCTED AT P4, APN 304-46-971 3067 S MARKET STREET

PROJECT NARRATIVE

A LEADER IN THE FAST-CASUAL FRESH-MEXICAN INDUSTRY, Costa Vida is a franchise Restaurant with over 65 locations nation wide, and 3 currently operational in the Phoenix valley. Costa Vida is a fast-casual concept that serves fresh Mexican food and beverages. Each location employs roughly 20 part-time employees and 5 full-time employees. We are known for our high end build-out, with cool features such as the 10 foot bubble wall.









COSTA VIDA MEXICAN GRILL RESTAURANT AT SAN TAN VILLAGE



DR14-42 Attachment 6: Lighting December 11, 2014

